Media Studies Learning Journey

A-LEVEL MEDIA STUDIES

eduqas Part of WJEC

Knowledge Rich | Skills | Subject specific language

YEAR 13

Revision Programme
After February half term
Component 1 & 2

Apply theory, analyse and evaluate representations

Media Theory

Revision Programme
After February half term
Paper 1 mock

Revision Programme
After February half term
Component 2

Assessment

Media Theory
Media Glossary.
Retrieval Practice

Context

Section C
Media in the online age
KSI & Attitude
Exploration of social media, YouTube and websites

Assessment

Media Glossary.
Retrieval Practice

Media Theory

Institution Focus
IPC
Zinio

Context

Section B
Magazines, mainstream and alternative Woman's Realm & Huck

Media Glossary
Retrieval Practice

Media Theory

Section A TV in the global age
Peaky Blinders
The Bridge

What are the generic conventions of a crime drama?

Context

Assessment

Institution Focus
BBC

Media Glossary.
Retrieval Practice

Media Theory

Introduction to C2

Media Theory

Assessment
Mock C1

NEA
Production 2

NEA
Production 1

Media Theory

Media Glossary.
Retrieval Practice

Media Glossary.
Retrieval Practice

How does context influence representation?

Media Theory

Media Glossary.
Retrieval Practice

NEA
Research, Planning and Production 30%

Assessment
Section A
Media language
Representation

Revision
Component 1

Section A
Newspapers

Practical: Advert

Technical Codes
Edits
Mise-en-scene
Lighting
Sound

Media Theory

What is Media Representation?
- Stereotypes
- Feminism
- Identity
- Post colonialism

Section A
Adverts

Section A
Music videos

Practical: Music video

Practical: Newspaper

Media Theory

Introduction of the Media Glossary/Theory
Retrieval Practice

What is Media Institutions?
- Conglomerates
- Synergy
- Intertextuality
- Convergence

Radio C1
Section B
Woman's Hour

Radio C1
Section B
The Mirror
The Times

Assessment
Section B
Industry
Audience

What is Media Language?
- **Codes & conventions**
- **Narrative**
- **Binary opposites**
- **Postmodernism**

Media Theory

Media Glossary
Retrieval Practice

Media Theory

Gaming C1
Section B
Assassins creed franchise

Film Marketing C1
Section B
Black Panther & I, Daniel Blake

What is Media Audience?
- Audience Profiling
- Demographics
- Stereotypes

YEAR 12

Rationale
Year 12 begins with an introduction to the Theoretical Framework for those students who did not study Media at GCSE. The first year is carefully sequenced to link codes and conventions producer use in regard to the purpose of the product e.g., advertising & marketing.

welcome

"Whoever controls the media, controls the mind" — **Jim Morrison**